

WingDriver is the real-time risk prevention platform for mobility.

Reducing vehicle crashes by changing how drivers behave.

The result? Less incidents and claims. Lower costs. Massive impact on brand reputation. We are the next-gen UBI.

WingDriver is a smartphone-native AI that integrates into any driver app via SDK. It detects distraction and drowsiness in real time and issues instant alerts that reshape driver behavior. This isn't monitoring — it's intervention.

● DETECTION ONLY — NO ALERTS
● REAL-TIME DETECTION — ALERTS ACTIVE

70%

REDUCTION IN OVERALL
DISTRACTION

CLIENT DATA | RIDE-HAILING

70%

reduction in overall
distraction rate

→ Fewer incidents. Lower liability exposure.

30%

reduction in high-speed,
cellphone-related distraction rate

→ The pilot's priority. Impact delivered.

79%

reduction in dangerous
driving behaviours

→ Fewer claims. Lower loss ratios.

WingDriver real-time alerts change behavior across every risk category.

Same drivers. Before and after. January vs February



For Insurance Companies

- ✓ **Direct impact on loss ratios.** Real behavior change means fewer claims. Meaning proven reduction.
- ✓ **A new data-driven product category.** Real driver behavior data enables precise UBI pricing — actual risk, not vehicle proxies.
- ✓ **Deployable at platform scale instantly.** One SDK integration reaches every consumer driver on a fleet or ride-hailing platform, overnight.



For Ride-Hailing Platforms and Fleets

- ✓ **Fewer accidents = lower direct costs.** Reduced fleet downtime, driver absence, vehicle repair, and claims management overhead.
- ✓ **Safer drivers stay longer.** Retention of top drivers reduces churn costs and increases revenue per active driver.
- ✓ **No hardware. No cost barrier.** Works on any smartphone the driver already uses. Near-zero deployment cost for the platform.

WHY THE MARKET IS READY NOW

- ✓ **EU mandates DMS in all new vehicles by 2026** — 1.49B existing vehicles have zero monitoring. Regulation creates urgency at every level.
- ✓ **Insurance industry is searching for this.** \$87B annual cost of road accidents (US + Europe). Insurers will pay to cut loss ratios with real data.
- ✓ **We already have proof.** We have live data with measurable, sustained behavior change data.

BUSINESS MODEL

B2B- SDK

Per active driver/month or per distance driven:

Licensing for ride-hailing and fleet platforms.

One deal = thousands of drivers.

DATA

Behavior data for UBI pricing — available to insurers for risk modeling and claims reduction. High-margin, recurring.

ENGAGEMENT LAYER

Gamified driver rewards — redeemable for brand vouchers, driving platform stickiness and long-term engagement.

"I drive 250 km a day. The distraction alerts help me stay focused — I believe WingDriver will be essential for every ride-hailing driver."

— Professional Ride-Hailing Driver

"Exhausted after an 8-hour shift, I nearly fell asleep 500 metres from home. WingDriver's alert woke me up in time to avoid an accident."

— Ride-Hailing Driver

